AUSTSWIM Recognised Swim School Newsletter

Issue 7, December 2007

2007 Conference wrap ups	2
2007 State Awards Wrap ups	3
2008 Award Nominations	3
Advertising & Promotion	4
Teacher Registration Scheme	5
Insurance	5
Swim School Management	6

Helping you achieve your *teaching goals*

2007 has been a productive year for AUSTSWIM with the 2007 International Aquatic Education Conference which was held in conjunction with the 2007 FINA World Swimming Championships in Melbourne. The first ever NSW Regional Splashout Conference proving to be a great success, back to back with the NSW Metro Splashout Conference, the Western Australia King Neptune Conference, the Tasmanian Swiminar Conference and the 9th Queensland Aquatic Industry Workshop.

Significant changes to the re-registration process and registering of in-house professional development workshops were made to make the procedure streamlined, all resulting in an increase in re-registrations. The AUSTSWIM Teacher of Adults text was released with many course providers running the course and the change of the Aqualife magazine to an e-Magazine has received positive comments and in the process saved in excess of 2 million sheets of paper.

Thank you for a wonderful, successful year of teaching with AUSTSWIM. We would like to take this opportunity to wish you and your families a safe and happy time over the Christmas season. We would like to thank you all for your support over the past 12 months and for such an exciting 2007!

During the Christmas/New Year period, AUSTSWIM will be closed from 21st December 2007 until 7th January 2008, re-opening for business as usual on 7th January 2008. We look forward to working with you all again in the new year!

1300 885 666

info@austswim.com.au

www.austswim.com.au

proudly supported by

13 80 90 Clark RUBBER More than Foam & rubber

Australian Government
Department of Communications, Information Technology and the Arts

AUSTSWIM 2007 Conference Wrap ups

International Aquatic Education Conference

The AUSTSWIM International Aquatic Education Conference held in Melbourne this year was the premier nationwide event for aquatic professionals. Drawing more than 250 delegates from Australia and overseas, the conference was officially launched on Saturday 24 March with a key note address from Seven-time World Swimming Champion Shelley Taylor-Smith.

AUSTSWIM would like to once again, thank all of the conference presenters for sharing their wisdom and experience. The issues presented at the conference covered all aspects of the swimming and water safety programs, including infants, school aged children, people with a disability and adults.

We are confident that everyone walked away with valuable information and skills to apply to their swimming and water safety programs.

The 2008 National Aquatic Education Conference will be held in South Australia on Saturday 12th of July. Please contact AUSTSWIM on 1300 885 529 to register your interest. Deals will be avaliable for large groups of swimschools wishing to attend.

9th Aquatic Industry Workshop

The one day conference held at Moreton Bay College, Queensland, proved to be a great success with an informative and interactive program featuring Trade exhibitors and highly respected speakers, including AUSTSWIM's ambassodor Geoff Heugill with friend Nikki Greito.

Drawing more than 200 delegates from across the East Coast, AUSTSWIM provided attendees with the tools, concepts and resources to be effective and successful in the challenging aquatics environment. The 10th Aquatic Industry workshop is to be held on Saturday June 28 2008.

King Neptune Conference

The Annual WA Aquatic Education Conference took place on Saturday 13th October at the Aqualife Centre in East Victoria Park, WA on a beautiful spring day with blue skies, sunshine and 30 degree heat!

With over 70 registered delegates the 2007 event has shown an increase of interest on last year and evaluations report an overall positive experience was had by all. With 10 presenters all with something special on offer WA teachers were spoiled for choice and the quality of the sessions was again very high. With a selection of different topics such as sessions on staff motivation, disability integration, butterfly, backstroke and water safety to name but a few, the aim was to provide as much variety as possible and the event proved successful in achieving this. Again the WA staff would like to express their thanks to all of the presenters for their professional approach and for taking the time to be involved in our professional development event.

Regional & Metropolitan Splashout Conference

The later half of 2007 saw the AUSTSWIM NSW Business Centre host the first ever AUSTSWIM Regional Conference at the Aanuka Beach resort, Coffs Harbour. Closely followed by the AUSTSWIM Metropolitan Aquatic Conference and Presenter Workshop which were held on Sunday 14 October. With over 100 delegates in attendance at the AUSTSWIM Regional Conference and 150 delegates at the AUSTSWIM Metropolitan Conference we can declare all these events a resounding success. The 2008 NSW Regional Conference will be held on Sunday 13th April 2008 – Batemans Bay Coach House.

Please keep an eye on the AUSTSWIM website for 2008 conference dates and enrolment forms.

AUSTSWIM are currently calling for expressions of interest from people interested in presenting at the conferences, so if you are interested or know of someone who may be interested please contact AUSTSWIM.

AUSTSWIM

1300 885 666

info@austswim.com.au

www.austswim.com.au

AUSTSWIM Swim School Award Winners of 2007

NSW AUSTSWIM Recognised Swim School of the Year

The 2007 AUSTSWIM Awards of Excellence were held in conjunction with the 2007 NSW Water Safety Awards on Monday 24th September at Crowne Plaza, Coogee Beach.

The AUSTSWIM NSW Awards of Excellence recognises those individuals and organisations who have been nominated in their specific field as making a significant contribution to aquatics in NSW.

NSW AUSTSWIM Small Swim School of the Year

Commendations:	Hills Swimming
Winner:	YMCA Aqua Safe Aquatic Education Program Swim School, Great Lakes Aquatic and Leisure Centre Forster

NSW AUSTSWIM Large Swim School of the Year

Commendations:	McKeons Swim School Myswim
Winner:	Surfees Swim School, Blacktown Leisure Centre Stanhope

WA AUSTSWIM Recognised Swim School of the Year

The 2007 WA Awards were held in conjunction with the 2007 WA King Neptune Conference at the Aqualife Centre in East Victoria Park WA. The afternoon programme at the conference was brought to a close with the announcement of the 2007 WA Award Winners.

WA AUSTSWIM Recognised Swim School of the Year

Winner:	Fremantle Leisure Centre Swim School

2008 AUSTSWIM State Awards

For 2008 we have introduced AUSTSWIM State Awards in all States and Territories accross Australia.
The categories are:

* AUSTSWIM Teacher of Swimming and Water Safety
* AUSTSWIM Teacher of Infant and Preschool Aquatics
* AUSTSWIM Teacher of People with a Disability
* AUSTSWIM Presenter of the year Award
* Most Outstanding Contribution to AUSTSWIM
* Swim School of the Year Award

Nominations for the 2008 Queensland State Awards have been extended to Friday January 11. To obtain a nomination form please visit the AUSTSWIM website.

Keep an eye on the AUSTSWIM website for further information regarding conferences and awards in your State or Territory.

For further information on all of the 2007 award winners please visit the AUSTSWIM website.

Left to right: AUSTSWIM Chairman Kirk Marks, Surfees Swim School, Blacktown Leisure Centre Stanhope NSW, Bill Meaney

AUSTSWIM

1300 885 666

info@austswim.com.au

www.austswim.com.au

Advertising and Promotion

Advertising with Aqualife

AUSTSWM's Aqualife Magazine is an environmentally friendly full colour Magazine distributed electronically on a quarterly basis to over 20,000 AUSTSWIM qualified Teachers, Swim Schools and Presenters. As of 2008 AUSTSWIM are allowing a maximum of 3 AUSTSWIM recognised swim schools to advertise in the magazine each quarter.

To be one of the three AUSTSWIM recognised Swim schools to advertise in the next edition of Aqualife in March 2008, contact AUSTSWIM today on 1300 885 529 or email kheuvel@austswim.com.au

Professional Development Workshop Recognition

AUSTSWIM recognised swim schools can apply to have their in-house professional development workshops recognised and approved by AUSTSWIM. For more information please visit the AUSTSWIM website or contact AUSTSWIM on 1300 885 529

Using the AUSTSWIM Logo

AUSTSWIM Recognised Swim Schools are able to use the AUSTSWIM logo in signage, flyers and other advertising and marketing materials. The AUSTSWIM logo can be a valuable point of difference in attracting new clients to your swim school.

By making the association between your swim school and the quality which AUSTSWIM has come to represent, you can gain significant advantage and gain further benefit from your commitment to AUSTSWIM Quality Assurance.

All swim schools must hold a current recognition with AUSTSWIM and follow the guidelines on logo application as set out by AUSTSWIM. To obtain a copy of these guidelines or to register your swim school please visit www.austswim.com.au or contact AUSTSWIM on 1300 885 529 or email info@austswim.com.au

Advertising on the AUSTSWIM Website

November 2007 saw changes to the process of AUSTSWIM Recognised Swim Schools advertising on the AUSTSWIM website. AUSTSWIM recognised swim schools can now advertise on the AUSTSWIM website through SPORTSPEOPLE.COM.

Benefits offered to AUSTSWIM Recognised Swim Schools when advertising on Sportspeople include:

20% discount for AUSTSWIM Recognised Swim Schools when listing at the Sportspeople Jobs Market.

50% discount to AUSTSWIM Recognisedd Swim Schools when listing courses or training programs at Sportspeople Learning.

Free Directory listing and For Sale advertisements at the Sportspeople Trade Market for AUSTSWIM Recognisedd Swim Schools.

Each advertisement appears at the Sportspeople Jobs Market as well as the AUSTSWIM website, effectively providing two job advertisements for the price of one.

Where an employer is an AUSTSWIM Recognised Swim School the AUSTSWIM logo is clearly displayed in the job summary table at the AUSTSWIM website. This logo differentiates employers, reinforces the AUSTSWIM brand and provides a point of difference for job seekers.

Access to other Sportspeople services including Career Centre, Forum and Trade.

Employer and job seeker access to Australia's largest on-line community for the aquatics, fitness, sport, venues, events, leisure and lifestyle sector.

For more information on how to advertise with sportspeople please contact sportspeople on 1800 634 388 or visit www.soprtspeople.com

POWERED by SPORTSPEOPLE

AUSTSWIM

1300 885 666
info@austswim.com.au
www.austswim.com.au

AUSTSWIM offers

New Insurance initiatives from AUSTSWIM

As part of AUSTSWIM's ongoing expansion of services to swim schools across Australia we gave our insurance brokers, Made Easy Financial Group Pty Ltd (Insurance Made Easy), a brief to develop an insurance package for swim school owners that will deliver a broad range of covers at industry best prices.

AUSTSWIM has been amazed at the tremendous reaction to the launch of the new swim school insurance package. The swim school package is specifically designed for swim school operators and has been tailored to meet their needs. James Gillard, the Managing Director of Insurance Made Easy, AUSTSWIM's official insurance partner, said "We knew we have a great product because of the work we put in designing it with AUSTSWIM to make sure it met the needs of swim school operators, but the response has been amazing".

Gordon Mallett, CEO of AUSTSWIM, said "We have worked with Insurance Made Easy for several years and the original package they put together for AUSTSWIM was Public Liability & Professional Indemnity insurance for swim teachers which has been a massive success, so the natural progression was an insurance package for swim school operators. Insurance is a difficult and complicated issue for our members and AUSTSWIM wants to make that process as easy as possible and this product and our partnership with Insurance Made Easy certainly helps with that. The package offers a broad range of cover specifically designed for swim school owners at extremely competitive prices".

The flexibility of the product offers many benefits to the registered members of AUSTSWIM with a major advantage being designed to provide cover in modules. You can take all or as many of the modules as you need for your individual business.

The modules include:
Public & Professional Liability
Fire & Perils
Business Interruption
Theft
Money
Glass Breakage
Machinery Breakdown

The AUSTSWIM initiative allows participants in our industry to pool their insurance needs and gain the benefits of group buying power that otherwise they would not be able to achieve individually.

For further information please contact:
Insurance Made Easy on 1800 641 260.

INSURANCE Made Easy

Teacher Recognition Scheme

This no cost recognition scheme is designed to recognize aquatic industry professionals who have supported the notion of a qualification scheme by maintaining their AUSTSWIM qualifications over a period of time.

Currently 10 and 20 year badges are available with a 30 year badge due to be available in 2011. Please contact our Melbourne office for further details.

A copy of the application form can also be downloaded from the AUSTSWIM website.

AUSTSWIM offers

AUSTSWIM School Manager

AUSTSWIM are always looking at ways to develop aquatic education and assist the aquatic community. Thanks to software solution company Centuris, AUSTSWIM can now deliver a simple, effective and affordable Swim School Management Software Program to assist AUSTSWIM recognised swim schools in managing all aspects of running a swim school business. The program, designed by aquatic industry people specifically for AUSTSWIM, is simple to install and easy to use with minimal to no training required.

If your administration system is still paper based this program will streamline your business and make running your swim school more efficient by cutting your workload and overheads down considerably.

How Much Does it Cost?

Our pricing cannot be beat! Most program software similar to this retails for up to 5 times as much, but AUSTSWIM has negotiated a special rate to make it accessible for smaller swim schools to purchase.

The Swim School Manager Software is offered at a low introductory offer of $400+gst. (Offer available until 31 December, 2007) Once the introductory offer expires the program will retail at $450+gst.

Visit our website to download your FREE 30 Day Trial (suitable for MAC and PC). If you decide to purchase the program at the end of the 30 day trial please contact Marco Bello at AUSTSWIM on (03) 9655 7500 or mbello@austswim.com.au

What Does It Do?

The program can handle all your daily responsibilities and allows access to information at the touch of a button to:

Class, staff and lesson scheduling.
Customer database > parent, guardian or school group contact details.
Class bookings and payments.
Marketing campaigns
Medical alerts.
Track swimming records.
Payment / Invoicing.
Plus much, much more.

Swim School Recognition Renewal

AUSTSWIM recognised swim schools are required to re-new their recognition every 12 months.

Three months prior to your swim schools recognition expiry date, a renewal letter will automatically be sent out to you outlying the steps involved to renew your recognition.

New AUSTSWIM Promotional Material

2008 brings the launch of new promotional material for AUSTSWIM, including:

* new swim school brochures
* elective course information flyers
* Teacher of Swimming and Water Safety course brochures
* promotional posters for AUSTSWIM recognised swim schools
* stickers for display at AUSTSWIM recognised swim schools.

1300 885 666
info@austswim.com.au
www.austswim.com.au