



Welcome to the fourth newsletter for AUSTSWIM recognised Swim Schools. Newsletters will be generated on a quarterly basis to keep Swim Schools up to date with the latest information concerning AUSTSWIM such as up and coming events, reviews, opportunities and useful information to be used by Swim Schools.

Included in this Issue:

- Aqualife Magazine
- National Conference
- National Awards Dinner
- Important Dates

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AUSTSWIM QLD Business Centre

Providing industry standard professional development for all swim teachers or those with an interest in aquatics.

Queensland's 9th Aquatic Industry workshop has recently been developed into an exciting new one day event.

To be held on the 19th of March 2007 at the new location of Queensland's Moreton Bay College, Wynnum. This is a day not to be missed.

For more information please contact the AUSTSWIM Queensland Business Centre on (07) 3354 0266.

AUSTSWIM Recognised Swim School Verification

In the coming weeks AUSTSWIM will be conducting verification checks on all AUSTSWIM recognised Swim Schools to ensure all teachers employed by the venue are AUSTSWIM Qualified and current (as agreed to in the Swim School Recognition application form).

Now is your chance to ensure all your teachers are qualified and current before the verification process begins.

Professional Development Recognition

Did you know that you can register your in-house workshops with AUSTSWIM to gain Professional Development points for your teachers?

Please contact AUSTSWIM on **1300 885 529** or email info@austswim.com.au to obtain a copy of the guidelines and an application form. Approval of program content will be dependant on its relevance to the aquatic industry and presenters' experience.

Position Vacant

Business Centre Coordinator required in WA

The Business Centre Coordinator key responsibilities include the planning, marketing and implementation of AUSTSWIM training programs in WA. Strong written and oral communication skills are a must as you are required to liaise regularly with other aquatic industry personal interstate and local staff, and the general public. The right candidate will be an organised self starter.

For more information visit www.austswim.com.au or contact Susan Sturt, Operations Manager on (03) 9655 7500.

HUGGIES 'LITTLE SWIMMERS' Swimpants® makes a splash with AUSTSWIM

AUSTSWIM has welcomed the decision by HUGGIES LITTLE SWIMMERS® Swimpants to renew its partnership of the AUSTSWIM Teacher of Infant and Preschool Aquatic course.

The relationship between AUSTSWIM and the number one choice for Australian babies when it comes to nappies is a perfect fit.

AUSTSWIM Chief Executive Officer, Mr. Glen Canty, said that "Huggies Little Swimmers® supports AUSTSWIM's philosophy, aims and guidelines for aquatic programs by serving to create an environment that is appealing and safe with activities that will provide a positive contribution to a child's physical, psychological, social and emotional growth".

HUGGIES LITTLE SWIMMERS® Disposable Swimpants allow parents to start swimming with their baby from 6 months of age, giving parent and child complete freedom to learn & have fun in the water.

"Learning to swim is a vital skill for our children. Not only for safety reasons but also so they can take part in the many activities that will come their way as they grow.

Starting out with water awareness early in a child's life will help them to have confidence in the pool", said Ms Alison Holland, Head of Marketing - Baby & Child Care Division, Kimberly-Clark Australia.

Whether you introduce your baby to the water yourself, or you seek the guidance of a professional, such as an AUSTSWIM qualified teacher, your baby will thank you in the years to come", added Ms Holland.

AUSTSWIM recommends HUGGIES LITTLE SWIMMERS® Swimpants to all parents of babies and young children, to help ensure a clean, safe and fun summer season at the beach or swimming pool!

HUGGIES LITTLE SWIMMERS® Swimpants also proudly supported the International Aquatic Education Conference hosted by AUSTSWIM on Saturday 24 and Sunday 25 March during the 12th FINA World Swimming Championships.

The entire Huggies product range is available through all major grocery, pharmacy and variety stores nationally. They are also available from many on-line retailers who will deliver Huggies Nappies and other Huggies products to your door.

For further information on HUGGIES LITTLE SWIMMERS® Swimpants or any other Huggies products please visit the website www.huggies.com.au.



Promotion

Would your swim school like to be a part of this national promotion?

HUGGIES 'LITTLE SWIMMERS' Swimpants and AUSTSWIM are excited about swimming and want to get mums excited about it too! HUGGIES 'LITTLE SWIMMERS' want to run a promotion and see it as a great opportunity to promote not only AUSTSWIM and your Swim School but to also encourage young kids to swim in winter!

To help us get mums excited about swimming, we thought a prize of free swimming lessons would do the trick! We're looking at giving away 6 lessons/courses, one in each state for children 0 to 3 years old. To make swimming in winter more fun, Huggies 'Little Swimmers' will also give the winners a starter pack full of goodies to help kick start their swimming! Swim start pack will include a pack of HLS disposable swim pants, XXX goggles, a Huggies Robe towel and a box of HUGGIES Disposable washcloths!

The promotion will be available to HUGGIES Baby club members, and be fully supported by the HUGGIES website and also the HUGGIES eDM which is sent out to over 100 000 mums with kids 0 to 3 years old all over Australia.

A promotion like this will help increase awareness of your Swim School but also AUSTSWIM as the organisation to contact when parents are looking for a swim school.

We are looking for one swim centre in each State to participate in this promotion by offering swim lessons for kids aged 0-3 years to the promotion.

If you would like to be part of this promotion please contact Karina at AUSTSWIM on kheuvel@austswim.com.au or call (03) 9655 7500.

Advertise with AUSTSWIM

Do you have a product that is attractive to the aquatic industry?

Would you like to advertise your product within a specific market?

Are you interested in advertising your product with AUSTSWIM?

AUSTSWIM is an independent, not-for-profit organisation dedicated to providing leadership in the design, development, marketing and delivery of comprehensive, high quality courses, programs and resources for the teaching of swimming and water safety.

Opportunities are now available to advertise your product or service to the aquatic industry via our website (www.austswim.com.au) and or quarterly magazine (Aqualife).

Aqualife; the official magazine for the AUSTSWIM Teacher was established in April 2004 to provide AUSTSWIM teachers with information regarding AUSTSWIM, swimming, water safety and other lifestyle issues relevant to the swimming teacher.

In 2007 Aqualife will be produced quarterly and distributed via email to approximately 25,000 teachers of swimming and water safety around the country.

AUSTSWIM's market covers teachers from both urban and rural areas, and while they are all ages over 17 and of either gender, the majority are females aged between 17 and 25. They teach children of all ages, and also adults, and have a lot of influence with parents when it comes to swimming and water safety products and services. AUSTSWIM teachers' interests include aquatics, general health, fitness and lifestyle.

To register your interest or for further information please contact Marco Bello, Marketing and Communications Manager on (03) 9655 7500 or email mbello@austswim.com.au.

The logo for Aqualife Magazine, featuring the word 'aqualife' in a stylized, lowercase font. The 'a' and 'l' are white with blue outlines, while the other letters are solid blue.

Do we have your e-mail address?

The next edition of AUSTSWIM's Aqualife Magazine will be sent via email only.

Inside AUSTSWIM

A recent re structure has seen new transitional arrangements occur in the last couple of months at AUSTSWIM Business Centres.

AUSTSWIM, recently appointed Mr. Warren Curnow to the position of AUSTSWIM Development Coordinator.

Warren has joined with over 10 years experience in relevant job roles, most notably as Professional Development Manager at Aquatics and Recreation Victoria.

Warren Commenced on Tuesday 27th March and is based in Melbourne - to contact Warren, email ccurnow@austswim.com.au.

Susan Sturt, previously the Development Co-ordinator, has switched roles and is now the AUSTSWIM Operations Manager also based in Melbourne.

Glen Canty, Chief Executive Officer has resigned from his position at AUSTSWIM as has Louise Harrison from her role as Executive Officer of the WA Business Centre in April 2007.

Jennifer Pickett has moved on from her role as Course Coordinator in NSW to pursue further education and has been replaced by Jarrod Wilson.

Jared has completed studies in hospitality and sport management and previous employment includes Event Coordinator at the Holiday Inn Darling Harbour. Jared will commence employment with AUSTSWIM on Monday 23rd April.

Ashlee Twite, Course Administration Officer in Melbourne, has chosen to return back home to country Victoria. A replacement for this role will be announced shortly.

We wish Glen, Louise, Jennifer and Ashlee all the best in their future endeavours and thank them for the great work throughout their tenure.

Contact AUSTSWIM in your State or Territory by calling 1300 885 666 or visit our web site www.austswim.com.au

March 24 - 25
2007

INTERNATIONAL AQUATIC EDUCATION CONFERENCE



The two day conference held at Firbank Grammar School (Brighton, Melbourne) proved to be a great success with an informative and interactive program featuring highly respected speakers, 20 trade exhibitors and an opportunity to meet and network with swimming teachers, swim school coordinators and owners.

The AUSTSWIM International Aquatic Education Conference is the premier nationwide event for aquatic professionals. Drawing more than 250 delegates from Australia and overseas, AUSTSWIM provided attendees with the tools, concepts and resources to be effective and successful in the challenging aquatics environment.

The conference was officially launched on Saturday 24 March with a key note address from Seven-time World Swimming Champion Shelley Taylor-Smith.

A highly energetic and inspiring motivational keynote speaker, international best selling author, business trainer and success coach, Shelley Taylor-Smith has proven that any ordinary Australian can achieve extraordinary results; that a Champion Mindset® can make a difference in your life and business.

In Shelley's address she spoke of how aquatics changed her life both in and outside of the pool. Triumphant over scoliosis, partial paralysis, benign breast tumour and chronic fatigue syndrome, Shelley's words served as a perfect opener to the two day event and we thank Shelley for fitting us into her busy schedule.

While on the topic of presenters, AUSTSWIM would also like to thank all of the conference presenters for sharing their wisdom and experience. The issues presented at the conference covered all aspects of the swimming and water safety programs, including infants, school aged children, people with a disability and adults.

We are confident that everyone walked away with valuable information and skills to apply to their swimming and water safety programs.

Sunday morning the delegates were up bright and early with participants attending the heats on day one of the swimming program of the FINA World Swimming Championships. Transport was provided for all to Rod Laver Arena to witness some of the worlds greatest swimmers in action such as Grant Hackett (AUS), Michael Phelps (USA), Pieter van den Hoogenband (NED),

Leisel Jones (AUS), Jessicah Schipper (AUS) and Katie Hoff (USA).

Delegates then reconvened discussions back at Firbank Grammar to conclude the weekends proceedings.

AUSTSWIM would once again like to thank presenters, delegates, staff and in particular the Firbank Grammar School for the use of their outstanding facilities and making this conference such a success.



Proudly supported by



Australian Government
Department of Communications,
Information Technology and the Arts



www.austswim.com.au

AUSTSWIM 2007 National Awards Dinner

To complement the International Aquatic Education Conference members of the aquatic industry gathered at the Brighton Savoy for the AUSTSWIM National Awards Dinner on Saturday 24 March, 2007 .

The AUSTSWIM Award is the premier award presented to individuals in Australia that achieve the highest standards of aquatic education excellence. It is an opportunity to recognise and congratulate the nominees for making a significant contribution to the aquatic education industry.

Mark Tonelli, 1980 Moscow Olympics Team Captain and Gold Medallist kicked off the nights proceedings as Master of Ceremonies of the event with AUSTSWIM Chairman, Kirk Marks welcoming guests.

Guests were then treated to an enjoyable and entertaining after dinner speech by Mark Tonelli. He recalled how 2/10ths of a second changed his life... That's the time it took for Mark Tonelli and his team to change the Olympic record books.

As Norman May's cry of "Gold, Gold, Gold" rang out, Mark Tonelli's team won Australia's first Gold Medal in eight years and Australia's first Medley Relay in a hundred years of Olympic competition.

We were also fortunate enough to have in attendance the Honourable Minister for Sport and Recreation and the Arts of Victoria, Mr. James Merlino to help with the presentation of the awards and also his wife Megan.

Shirley Bernoth (NSW) Most Outstanding Contribution to AUSTSWIM



Award proudly supported by  **Royal Life Saving**
THE AUSTRALIAN LIFE SAVING ASSOCIATION

Shirley has been a qualified Learn to Swim Instructor for over 30 years.

Shirley has been working at the Fairfield City Council in New South Wales since 1994 and is currently the Aquatics Services Planner.

Angela Smith (WA) AUSTSWIM Teaching Swimming and Water Safety Award



Angela has over 31 years of industry experience and in that time consistently goes out of her way to assist others. An example of this is when Angela gave her time to help make life a little more pleasant for a swim school student who was diagnosed with Leukaemia by walking in the 'Relay for Life'.

Yvonne Schermacher (VIC) AUSTSWIM Teacher for People with a Disability Award



Yvonne has been a registered AUSTSWIM teacher for over 20 years. And worked at the same organisation - Kalparrin Early Intervention Learning Centre during this time .

Carolyn May (VIC) AUSTSWIM Teacher of Infant & Preschool Aquatics Award



Award proudly supported by  **Royal Life Saving**
THE AUSTRALIAN LIFE SAVING ASSOCIATION

Carolyn currently works at the Pelican Park Recreation Centre in Rosebud where she is seen within the aquatic team as the guru of infant aquatics and often gives up her time to assist others to learn and bounce ideas off each other.

AUSTSWIM would like to
congratulate the winners and those
who were nominated for an award.

2007 Diary Dates

May 2007			
18	Final TSW update course for Presenters	Chandler Aquatic Centre	QLD Business Centre, www.austswim.com.au (07) 3354 0266
19	AUSTSWIM 9th Aquatic Industry Workshop	Waller Sports Centre Queensland	QLD Business Centre, www.austswim.com.au (07) 3354 0266
19	Autistic Language Skills Workshop	Beatty Park Leisure Centre	WA Business Centre, www.austswim.com.au (08) 9288 4188
June 2007			
2 / 3	Adult Course with an update section for existing and new Presenters	Queensland	QLD Business Centre, www.austswim.com.au (07) 3354 0266
July 2007			
14 / 15	ASCTA Victoria Conference	Mentone Grammar School, Mentone, Victoria	ASCTA Victoria, www.asctav.com.au (03) 9850 9080
August 2007			
12	AUSTSWIM 3rd Annual State Conference	Darwin	Royal Life Saving Society NT ntaustswim@rlssa.org.au
TBA	NSW Business Centre Conference	New South Wales	NSW Business Centre, www.austswim.com.au (02) 9894 2077
September 2007			
22	Diving & Freestyle Start Workshop	Beatty Park Leisure Centre, WA	WA Business Centre, www.austswim.com.au (08) 9288 4188
October 2007			
6 / 7	World Aquatic Babies Congress	Wellington, New Zealand	Water safety New Zealand www.wabc2007.org.nz
6 / 7	2007 Aqua Summit	Victoria	Aquatics and Recreation Victoria www.aquarecvic.org.au
27	WA King Neptune Conference	Aqualife Centre, East Victoria Park	WA Business Centre, www.austswim.com.au (08) 9288 4188

Winter Warmers

Visit www.austswim.com.au to order your winter merchandise items online today!

